



FOR IMMEDIATE RELEASE – November 17, 2020

## Videotel Digital Continues to Make its Touchless Line Widely Available During COVID

### Touchless *SENSE* Smart Motion Detector Now Works with Most Interactive Players

San Diego – Videotel Digital, the leading manufacturer of industrial grade digital signage media players, looping DVD players, innovative touch and touchless interactive solutions and directional sound speakers is continuing to enhance its completely touchless interactive product line to enable broader use and immediate application.

Videotel Digital's **Touchless *SENSE* Motion Detector**, which comes standard with cable and control module solution, is designed with a Smart Sensor that detects viewer distance from a display and can trigger selected content beyond the "attract loop" that responds to viewer approach, presence and departure with appropriately preselected content.

**Touchless *SENSE* Motion Detector** will now seamlessly integrate not only with both of Videotel Digital's VP71XD and VP90 4K HD 4K interactive media players, but also with most digital signage media players with some simple customization, making it a quick and easy fix as COVID cases continue to rise along with concerns about contamination.

Lisa Schneider, Videotel Digital's EVP of Marketing and Sales said, "*We are living through a uniquely challenging time for customer-facing businesses and want to offer an easy and affordable remedy, not just to our clients, but to anyone who wants to provide a safe touchless or contactless alternative to continue to engage their customers.*"

To learn more about Videotel Digital's **SENSE** product go [here](#).

For more product information go to <https://www.videoteldigital.com>. You can also email Lisa Schneider, Executive Vice President of Sales & Marketing at [lisa@videoteldigital.com](mailto:lisa@videoteldigital.com) or call her at (619) 670-4412 x27. You can follow Videotel on twitter (@Videotel) or Facebook ([facebook.com/Videotel](https://www.facebook.com/Videotel)). For new product updates use #NewatVideotel.

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#### **About Videotel Digital:**

Videotel Digital is a leading manufacturer of industrial grade digital signage [media players](#), industrial grade looping [DVD players](#), touch and touchless interactive digital signage solutions, and [directional sound speakers](#). The marketplace leader services numerous industries, such as retail, healthcare, hospitality, restaurants, trade shows & events, banks, places of worship, museums, corporate facilities, education, government agencies and others.

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