



FEATURING



May 11-12, 2022



McCormick Place, Chicago

A NEW RETAIL EVENT FOR A NEW RETAIL REALITY

A modern event to keep pace with retail's rapid evolution, The Retail Innovation Conference & Expo (#RICE22) will connect retail leaders with the solution providers who can help make their connected commerce vision a reality.



DIGITAL SIGNAGE FEDERATION: design:retail and DSF are now partnering to bring the latest digital signage technology to the Retail Innovation Conference & Expo, May 11-12 in Chicago at McCormick Place. Working with leading DSF members, Sony, Navori, and Elo Touch, the DSF showcase will be brought to life with the latest interactive experiences.

Not exhibiting yet? Be sure to **reserve your booth** at the DSF discounted booth rate of \$47 per sq foot. Booth sizes start at 100 sq ft and include 4 badges for your staff.

In addition to the DSF, design:retail is also partnering with these groups to bring excitement and real world shopping experiences to the show floor.

PAVE: We have developed a new and improved partnership designed to provide funding and support to PAVE's mission of connecting students, educators and professionals who support the retail industry in a vibrant, meaningful and mentorship-driven format.

WESTROCK: Returning as one of our marquis exhibitors, we are partnering closely with WestRock to draw many CPG brands who within a short distance to our Chicago location, as well as continuing to showcase some of the top trends in sustainable and innovative packaging and displays.

MENASHA: As sponsors of the Clicks to Bricks activation area, which is one of the many new exciting spaces we have added in 2022, Menasha will be showcasing real-world examples and models for how retail brands can innovate their entire omnichannel experience.

POP UP EXPERIENCES: CS Hudson is working closely with partners Temeka Group and Fast Signs to bring real-world shopping concepts from leading cannabis retailer, Cookies, to the show floor. The activation will spotlight how brands are using digital storytelling, visual merchandising, and signage to create connected customer experiences.

FACILITATING ATTENDEE INTERACTION

design:retail will offer **1:1 Matchmaking** to exhibitors and sponsors through our AI-powered digital platform to meet with leading retailers including:

AT&T, Alaskan Brewing Co, American Eagle Outfitters, Bass Pro Shops / Cabela's, Chick-Fil-A, Claire's, Crate & Barrel, Fat Tuesday, General Mills, Google/FITBIT, John Deere, La-Z-Boy, Marshall Retail Group, McDonalds, Paramount Pictures, Poly, Red Bull, SalonCentric- L'oreal, Shane Co., Salon Lofts, The Hub Convenience Stores, The RoomPlace, Tractor Supply, Vans, Verizon Wireless, Victoria's Secret and Walgreens.

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Past Attendees Represent a Diverse Mix of High-Growth Brands and Omnichannel Leaders



Two Distinct Expos United by Innovation

design:retail
CONFERENCE & EXPO

Hyper-focused to inspire innovation, collaboration and idea sharing among our store design and experience community



IRCE

One of the most recognizable and highly regarded event brands in the digital and ecommerce space

Past Exhibitors Include a Range of Industry Leaders and Innovators Across Physical and Digital Technologies

DRIVING IN-STORE INNOVATION



LEADING DIGITAL TRANSFORMATION



GET IN TOUCH TO LEARN MORE

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